

JCPenney

SPRING
AND
SUMMER
1980

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BEFORE JULY 26, 1980.
DETAILS ON PAGE 631.
INDEX BEGINS ON PAGE 656.

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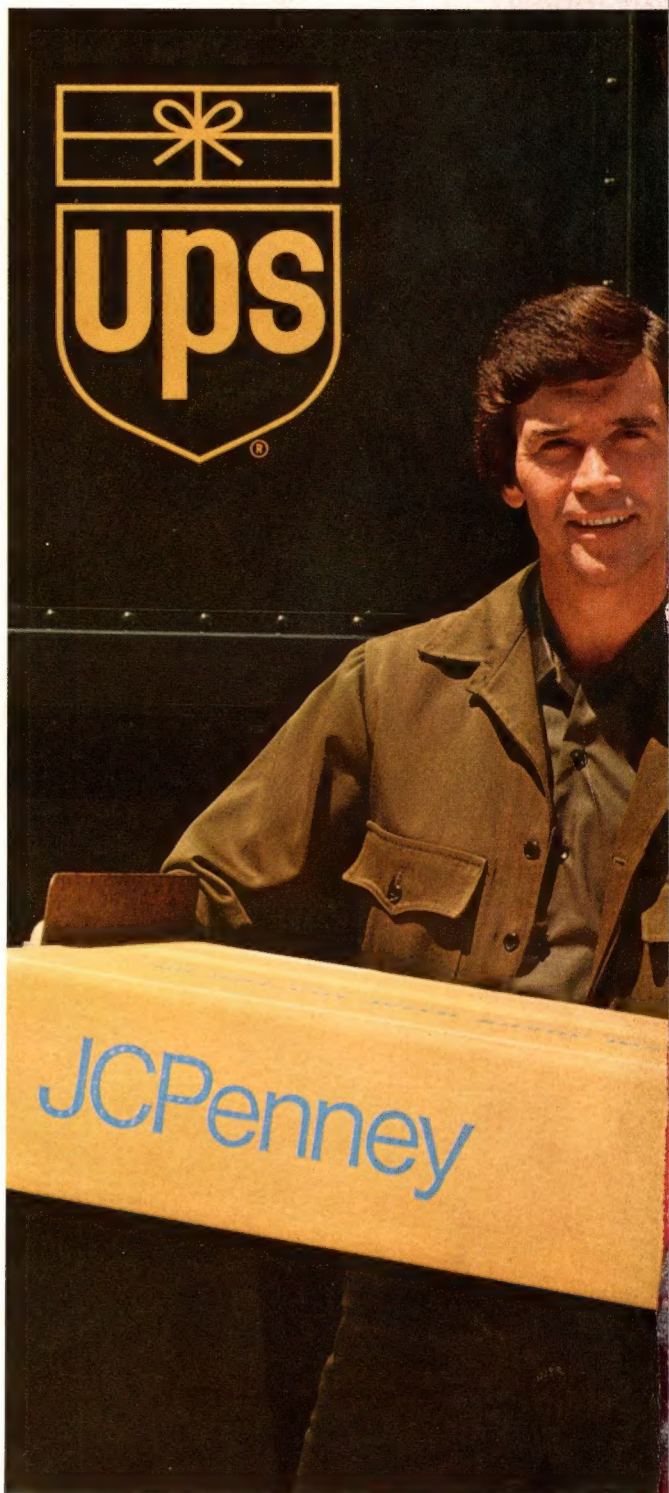
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See full details on page 646.



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knits, so pretty
with their look
subtly softened
in a very "now"
approach to

TEXTURE

The Separates

SOFT, SUBTLE SWEATER KNITS. They go on in the morning and look great into evening. All in natural color. Hand wash warm, dry flat.

Misses Sizes: S(8-10), M(12-14), L(16-18). State S, M, or L.

The Pointelle Sweater

Texture that's soft and feminine. Of cotton, acrylic, and flax knit. Pullover with front and back scooped neckline. Ribbed-knit accents. State size above. Delivery weight 0.60 lb. (Belt sold on page 12.)

A 281-0794 B20.00

The Contrast-Trim Sweater

Subtle with a dash of contrast. Of cotton, acrylic, and flax knit. Pullover with scooped neckline. Raglan sleeves. Ribbed-knit accents. State size above. Delivery weight 0.50 lb. (Belt sold on page 12.)

A 281-0802 B18.00

The Straight Skirt

Completes the sweater-knit look. Of acrylic-and-flax knit. Pull on—elasticized waist. Side slit. State size above. Delivery weight 0.70 lb.

A 283-0974 B18.00

Accessories sold
on pages 12 and 13



Also
Petites
from 4

Accessories sold
on pages 12 and 13

color
without qualms,
a straightforward
statement of
style in

VIVID TONES

The Dress

A TEXTURED SWEATER KNIT that drapes gracefully. Of polyester bouclé knit. Round neckline with functional buttons at one shoulder. Asymmetrical seam on front bodice from shoulder to elasticized waist. Matching tie belt. (Belt shown is sold on page 12.) Machine wash warm, tumble dry. (Pin sold on page 12.)

Colors: 31 teal blue; 82 black. State color or number-and-name.

Petite Misses Sizes: 4, 6, 8, 10, 12. State size. State color above. Delivery weight 0.90 lb.

A 225-3631 D34.00

Misses Sizes: 6, 8, 10, 12, 14. State size. State color above. Delivery weight 0.90 lb.

A 225-4118 D34.00

The Coordinates

THE SWEATER-KNIT COORDINATES in vivid tones that add a striking dimension to the ease and style of sweater dressing. Of acrylic-and-nylon knit. Machine wash gentle, tumble dry—low heat.

Misses Sizes: XS(6), S(8-10), M(12-14), L(16-18). State XS, S, M, or L.

The Wrap Cardigan

Ribbed-knit trim. Matching tie belt. Scarlet with teal blue and grape tones for contrast. State size above. Delivery weight 0.75 lb.

A 280-1959 B24.00

The Camisole

Scarlet, teal blue, and grape knitted stripes. State size above. Delivery weight 0.60 lb.

A 280-1967 B16.00

The Solid-Color Skirt

Soft, all-around pleats. Pull on—elasticized waist. Scarlet. State size above. Delivery weight 0.90 lb.

A 280-1975 B24.00

The V-Neck Sweater

Ribbed-knit trim. Scarlet with teal blue and grape knitted stripes at shoulders. State size. Delivery weight 0.70 lb.

A 280-1934 B18.00

The Striped Skirt

Soft, all-around pleats. Pull on—elasticized waist. Scarlet, teal blue, and grape knitted stripes. State size above. Delivery weight 0.90 lb.

A 280-1942 B27.00

black and white,
so deftly
played together
that they never
looked better—

CONTRAST

The Jacket Dress

A STRIKING COMBINATION. Of Lyndina®—Milliken's woven polyester with a pongee look. Dress has a surplice front, elasticized waist, and a wrap-look skirt with side slit. Tie belt. Jacket has a mandarin collar, padded shoulders, and front pockets. Dress is white with black piping, belt. Jacket is black with white piping. Machine wash warm, tumble dry. On a hanger—see page 645.

Misses Sizes: 6, 8, 10, 12, 14, 16. State size. Delivery weight 1.25 lbs.

A 219-2441 B48.00

Tall Misses Sizes: 12, 14, 16, 18, 20, 22. State size. Delivery weight 1.25 lbs.

A 219-2458 B50.00

The Dinner Dress

AN ELEGANT PICTURE. Of woven crepe in acetate-and-nylon. Pleating interest from shoulders to elasticized waist and on sleeves. Long back zipper with hook-and-eye closure. Matching tie belt. (Belt shown is sold on page 13.) Hand wash separately, line dry. Use cool iron. On a hanger—see page 645.

Misses Sizes: 8, 10, 12, 14, 16. State size. Delivery weight 0.90 lb.

Colors: 82 black; 02 magnolia pink. State color number-and-name.

A 225-4373 D35.00

The Pants Set

AN IMPRESSIVE THREESOME. Jacket and shell of polyester terry knit with a subtle sheen. Pants of woven polyester crepe. Pants have back zipper-and-button closure. Tapered legs. Jacket and shell are white with black piping. Pants are black. Machine wash warm, tumble dry. On a hanger—see page 645. (Belt sold on page 13.)

Misses Sizes: 8, 10, 12, 14, 16. State size. Delivery weight 1.70 lbs.

A 225-4464 B42.00

Tall Misses Sizes: 14, 16, 18, 20, 22. State size. Delivery weight 1.70 lbs.

A 225-4472 B42.00

Also
Tails
to 22





Also
Talls
to 22

Accessories sold
on pages 12 and 13

Also
Talls



Also
Talls



laid-back casuals
in clear, clean
colors. all bold,
but never brash—

THE BRIGHTS

The Dress

YOU'LL BE BRILLIANT in acrylic-and-Antron® nylon knit. Dress buttons at left shoulder. Matching tie belt. (Belt shown is sold on page 13.) Blue with yellow yokes, cuffs. Hand wash, dry flat.
Misses Sizes: 6, 8, 10, 12, 14, 16. State size. Del. wt. 0.70 lb.
A 219-2425 B40.00
Tall Misses Sizes: 10, 12, 14, 16, 18. State size. Del. wt. 0.75 lb.
A 219-2433 B42.00

The Coat

YOU'LL SHINE WHATEVER THE WEATHER in nylon ciré treated for water repellency. Mandarin collar with trapunto stitching. Snap closures at front and at cuffs. Matching tie belt. Machine wash gentle, tumble dry—low heat. On a hanger—see page 645.

Colors: 35 bright blue; 17 bright yellow (shown on page 10). State color number-and-name.

Junior/Misses Sizes (about 45 in. long): 5/6, 7/8, 9/10, 11/12, 13/14, 15/16. State size, color. Del. wt. 0.50 lb.

A 261-0525 D39.00

Tall Misses Sizes (about 48 in. long): 12, 14, 16, 18, 20. State size, color. Del. wt. 0.75 lb.

A 261-0533 D42.00

The Separates

YOU'RE ON THE BRIGHT SIDE OF FASHION in polyester-rayon faille.

Colors: 35 bright blue; 16 bright yellow; 78 white. State color number-and-name.

The Button-Front Jacket

Shown here in blue. Fully lined in acetate. Padded shoulders. Softly gathered at shoulder-line. Back yoke. Front pockets. Dry clean only. On a hanger—see page 645. (Belt sold page 13.)

Misses Sizes: 6, 8, 10, 12, 14, 16. State size, color. Del. wt. 0.75 lb.

A 282-4266 D45.00

The Skirt

Softly gathered at waistband. Back zipper-and-button. Piped pockets. Side slits. Machine wash warm, tumble dry.

Misses Sizes: 6, 8, 10, 12, 14, 16. State size, color. Del. wt. 1 lb.

A 283-0982 D18.00

The Zip-Front Jacket

Shown here in yellow. Fully lined in acetate. Raglan sleeves with button cuffs. Front pockets. Elasticized bottom. White piping accents. Dry clean only. On a hanger—see page 645.

Misses Sizes: 6, 8, 10, 12, 14, 16. State size, color. Del. wt. 0.75 lb.

A 282-4258 D45.00

The Pants

Waistband with belt loops. Fly front with zipper-and-button. Front pockets. Back yoke. Straight legs. Machine wash warm, tumble dry.

Misses Sizes: 6, 8, 10, 12, 14, 16. State size, color. Del. wt. 1 lb.

A 284-1047 D20.00

Tall Misses Sizes: 8, 10, 12, 14, 16, 18. State size, color. Del. wt. 1 lb.

A 284-1039 D21.00

The Tops are sold on page 11



Accessories sold
on pages 12 and 13

THE BRIGHTS

continued

The Separates

YOU'RE ON THE BRIGHT SIDE OF FASHION in polyester-rayon faille
Colors: 35 bright blue; 16 bright yellow; 78 white. State color number-and-name.

The Button-Front Jacket

Shown here in yellow. Fully lined in acetate. Padded shoulders. Softly gathered at shoulder-line. Back yoke. Front pockets. Dry clean only. On a hanger—see page 645

Misses Sizes: 6, 8, 10, 12, 14, 16. State size, color, Del. wt. 0.75 lb.
A 282-4266 D45.00

The Zip-Front Jacket

Shown here in blue. Fully lined in acetate. Raglan sleeves with button cuffs. Front pockets. Elasticized bottom. White piping accents. Dry clean only. On a hanger—see page 645.

Misses Sizes: 6, 8, 10, 12, 14, 16. State size, color, Del. wt. 0.75 lb.
A 282-4258 D45.00

The Skirt

Softly gathered at waistband. Back zipper-and-button. Piped pockets. Side slits. Machine wash warm, tumble dry. (Belt sold on page 13.)

Misses Sizes: 6, 8, 10, 12, 14, 16. State size, color, Del. wt. 1 lb.
A 283-0982 D18.00

The Pants

Waistband with loops. Fly front with zipper, button. Front pockets. Back yoke. Straight legs. Machine wash warm, tumble dry. (Belt sold on page 13.)

Misses Sizes: 6, 8, 10, 12, 14, 16. State size, color, Del. wt. 1 lb.
A 284-1047 D20.00

Tall Misses Sizes: 8, 10, 12, 14, 16, 18. State size, color, Del. wt. 1 lb.
A 284-1039 D21.00

Tops, too

YOU'LL ADD VIBRANT ACCENTS with tops of polyester-and-cotton knit. Machine wash warm, tumble dry.
Misses Sizes: XS(6), S(8-10), M(12-14), L(16-18). State XS, S, M, or L.

The Striped Top

V-neckline. Straight bottom with side slits. Bright blue with bright yellow, hot pink, and mint stripes. State size. Del. wt. 0.25 lb. (Belt sold on page 13.)
A 282-4274 B9.00

The Tri-Color Top

Rolled sleeves. Straight bottom. Hot pink and bright blue spliced front pattern with a solid bright blue back. Bright yellow trim. State size. Del. wt. 0.25 lb.
A 282-4282 B10.00

The Piped Top

Stand-up collar on split neckline—turn down for a different look. Straight bottom. State size. Del. wt. 0.25 lb.
Colors: 16 bright yellow/white piping; 35 bright blue/white piping; 78 white/bright blue piping. State color number-and-name.
A 282-4290 D9.00

The Yellow Coat is sold on page 9

Also
Talls



A

B

A TAILORED SHOULDER BAG. Of urethane. Gold-tone metal accents. Flap front with snap closure. Inside zipper pocket. Measures 9x1½x9½ in. high. Delivery weight 1 lb.
 A 614-3606 A—Grape
 A 614-3614 A—Red
 A 614-3622 A—Bone 15.99

B TEAR-DROP DESIGN SHOES. Of urethane. Tie-straps. Composition insoles, outsoles, and covered 3¾ in. heels. Sanitized® treated. Delivery weight pair 1.50 lbs.

State Size:

M(B-medium) width

5	5½	6	6½	7	7½	8	8½	9	9½	10
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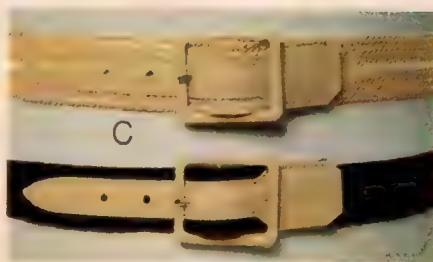
A 614-6278 B—Grape

A 614-6286 B—Red

A 614-6294 B—Bone Pair 21.00



D



C

C STRAW BELT. Leather trim and covered buckle. 1½ in. wide. Delivery weight 0.25 lb

Sizes: S(fits waists 24-26 in.), M(27-29), L(30-31)

State S, M, or L.

Colors: 52 natural; 82 black/natural trim. State color number-and-name

A 101-4463 D 10.00

D BERET. Of hand-crocheted cotton. One size fits most. Delivery weight 0.20 lb.

Colors: 03 red; 82 black; 52 natural. State color number-and-name.

A 107-1521 C 7.50

E WOODEN-BEAD NECKLACE. Of natural-color wooden beads and gold-color plastic bars. 16 in. long. Spring-ring closure. Delivery weight 0.50 lb.

A 109-0737 A 6.00

ESSENTIAL ACCESSORIES

F STRETCHBELT. Double strand of elasticized cord with plastic toggle-and-loop closure. Delivery weight 0.25 lb.

Sizes: S/M(fits waists 25-27 in.), M/L(28-30). State S/M or M/L.

Colors: 15 ivory; 82 black. State color number-and-name.

A 101-4471 D 12.00



F

G & H STENCILED BRACELET AND EARRINGS. Of gold-tone metal.

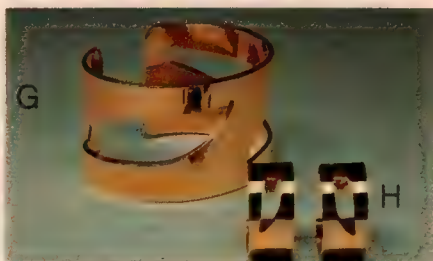
[G] Cuff Bracelet. 1½ in. wide. 2¼ in. diameter. Delivery weight 0.60 lb.

A 109-0703 A 9.00

[H] Earrings. 12K gold-filled posts. For pierced ears. Delivery weight 0.40 lb.

A 109-0711 A 6.00

Save \$2.50 when you buy bracelet and earrings together. State both catalog numbers Pay 12.50



G

H

I & J ARROW-SHAPED PIN AND EARRINGS. Of gold-tone metal.

[I] Pin. 2 in. long. Delivery weight 0.40 lb.

A 109-0745 A 7.50

[J] Earrings. 12K gold-filled posts. For pierced ears. Delivery weight 0.40 lb.

A 109-0786 A 7.50



K

K QUILTED SHOULDER BAG by Genie®. Of polyurethane. Rayon-faille lining. Front flap with snap closure. Two inside compartments. Inside zipper pocket. Measures 8¼x2¼x7¼ in. high. Delivery weight 1.25 lbs.

Colors: 12 cream; 82 black. State color number-and-name.

A 103-3547 C 24.00

L & M BRIGHT BELTS. Of leather with covered, pull-through buckles

Sizes: S/M(fits waists 24-27 in.), M/L(28-31). State S/M or M/L
Colors: 35 blue; 17 yellow; 78 white. State color number-and-name.
[L] Wide Belt. 2½ in. wide. State size and color above
A 101-4430 D—Delivery weight 0.40 lb.20.00
[M] Narrow Belt. 1½ in. wide. State size and color above.
A 101-4497 D—Delivery weight 0.40 lb.13.00

N STRIPPING SANDALS. Urethane uppers. Composition insoles, outsoles, and covered ¾ in. heels. Buckle straps. Delivery weight pair 1.40 lbs.

State Size:

M(B-medium) width 5 5½ 6 6½ 7 7½ 8 8½ 9 9½ 10

A 614-2715 B—Multicolor A 614-2723 B—Black (shiny)
A 614-2731 B—White (shiny)Pair 18.99

O TWO-BAND SLIDES. Urethane uppers. Urethane linings and insoles. Cushioned heel pads. Molded-unit polypropylene bottoms and ¾ in. heels. Imported from Italy. Delivery weight pair 1.25 lbs.

State Size:

M(B-medium) width 5 5½ 6 6½ 7 7½ 8 8½ 9 9½ 10

A 614-2319 B—Blue A 614-2327 B—Red
A 614-2335 B—Yellow
A 614-2301 B—Hot Pink.Pair 19.99

P NYLON SHOULDER BAG. Strap and trim of cotton webbing. Vinyl lining. Top zipper closure. Inside and outside zipper pockets. Measures 12x4x10 in. high. Brass-color with natural-color trim
A 103-3562 A—Delivery weight 1.25 lbs.8.00

Q WRAP BELT. Of braided rayon in a pink, blue, and yellow striped pattern. Can be worn as single or double wrap. 2 in. wide. 72 in. long. One size fits most.

A 101-4448 A—Delivery weight 0.40 lb.12.00

R CLUTCH BAG by Genie®. Of polyurethane that looks like leather in a quilted shell design. Rayon-faille lining. Top-zipper closure. Inside zipper pocket. Measures 11½x1¼x7½ in. high.

Colors: 78 white; 82 black. State color number-and-name.
A 103-3554 C—Delivery weight 0.90 lb.20.00

S LEAF-BUCKLE BELT. Gold-tone stretch metal

Sizes: S/M(fits waists 25-27 in.), M/L(28-30). State S/M or M/L
A 101-4455 B—Delivery weight 0.40 lb.10.00

T SHINY BELT. Of vinyl with rayon-cord trim and covered, pull-through buckle. 1 in. wide. White with black

Sizes: S/M(fits waists 24-27 in.), M/L(28-31). State S/M or M/L
A 101-4489 B—Delivery weight 0.40 lb.9.00

U & V EARRINGS AND NECKLACE. Plastic beads that look like large pearls

[U] Button Earrings. 12K gold-filled posts. For pierced ears
A 109-0695 A—Delivery weight 0.40 lb.5.00

[V] Necklace. Chain of gold-tone metal in a Venetian box pattern. Adjustable hook closure. Adjusts from 15-18 in. long
A 109-0687 A—Delivery weight 0.50 lb.10.00

Save \$2.50 when you buy earrings and necklace together. State both catalog numbersPay 12.50

W BRACELET WATCH. Enamel-finished metal bracelet with gold-tone trim opens to reveal full-numeral dial in white. Gold-tone metal top case with stainless-steel back. 17-jewel movement. Warranted by manufacturer—see page 631.

Colors: 03 red; 35 blue; 78 white. State color number-and-name.
A 644-5670 C—Delivery weight 0.40 lb.29.95

X SHELL-MOTIF TRIMMED NECKLACES. Six strands of metal beads. Can be worn twisted as chokers or as long necklaces from 15 to 16 in. (see small pictures). Available in gold-tone or gold-tone and black combination. Snap closures look like shells.

Gold-Tone Necklace.

A 108-9994 A—Delivery weight 0.75 lb.17.50

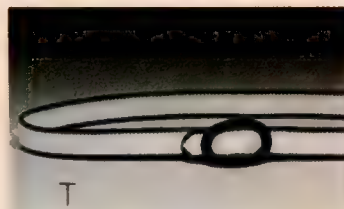
Gold-Tone and Black Necklace.

A 109-0836 A—Delivery weight 0.75 lb.17.50

Y SHELL-MOTIF EARRINGS. Of gold-tone metal with 12K gold-filled posts. For pierced ears

A 109-0984 A—Delivery weight 0.40 lb.5.00

Z MINI-DOT PATTERNED PANTHOSE. Of very sheer nylon. Cotton crotch. Nude heels and toes. Hand wash warm, line dry—or machine wash warm in a mesh bag. Sizes: Short, Average, Long. State S, A, or L. (Size chart, page 229.) Colors: 82 black; 78 white; 37 navy blue (not shown). State color number-and-name.
A 121-5557 D—Delivery weight 0.40 lb.3.50



CONNECTIONS

Meeting Poise

SUIT. Of woven polyester-and-rayon. Blazer has notched collar. Double-breasted. Front princess seaming. Mock pockets with flap trim. Skirt has set-in waistband with back zipper. Back slit. In spring camel. Dry clean only. (Blouse sold on page 56.) On a hanger.

Misses Sizes: 6, 8, 10, 12, 14, 16. State size.

A 219-2474 B—Delivery weight 1.70 lbs.66.00



Responsible Management

DRESS. Of a textured polyester-and-cotton knit. Collar with attached tie and button trim. Soft pleats from rounded yoke. Extended shoulders. Back inverted pleat. Button front to elasticized waist. Side slit. Vinyl buckle belt. In jade green. Machine wash gentle, line dry only. On a hanger.

Junior Sizes: 3, 5, 7, 9, 11, 13. State size.

A 219-2466 B—Delivery weight 0.90 lb.36.00



In Junior and Misses or Junior/Misses Sizes

THE OTHER ACCESSORIES:

Shoes sold on page 17. Jewelry sold on pages 12, 284.

Watch and bag sold on page 13. Ribbed pantihose sold on page 150

14 JCPenney

ON A HANGER—see page 645

The Hat

STRAW HAT. Of natural Panama straw. Contrast-color band. One size fits most head sizes—do not state size. State band color number-and-name: 52 natural. Additional colors sold on page 125.

A 107-1588 C—Delivery weight 0.20 lb.16.00

Suited for Promotion

DRESS AND JACKET. Dress of spun polyester knit; jacket of textured polyester knit. Dress has V-neckline. Extended shoulders. Pullover with elasticized waist. Open-front jacket has stitched-down pleats from shoulders. Turned-up cuffs. Dress in white with navy blue sash; jacket in yellow. Machine wash warm, tumble dry. Remove promptly. On a hanger.

Junior/Misses Sizes: 7/8, 9/10, 11/12, 13/14, 15/16, 17/18. State size.
A 219-2482 B—Delivery weight 1.25 lbs.40.00
Tall Misses Sizes: 10, 12, 14, 16, 18, 20. State size.
A 219-2490 B—Delivery weight 1.25 lbs.42.00

Executive Entertaining

SUIT. Jacket and skirt of a woven blend of polyester, wool, and rayon. Wrap-front jacket with inside snaps. Elasticized waist creates peplum effect. Self-tie belt. Contrast-color piping trim. Wrap skirt has set-in waistband with 2-button closure. Jacket in navy blue with cream-color trim; skirt in cream-color. Dry clean only. On a hanger.

Junior Sizes: 5, 7, 9, 11, 13, 15. State size.
A 219-2367 B—Delivery weight 1.25 lbs.40.00
Misses Sizes: 8, 10, 12, 14, 16, 18. State size.
A 219-2375 B—Delivery weight 1.25 lbs.40.00



Also
Tall
Misses
Sizes



The Attaché Case

ATTACHE CASE. In leather. Leather handle. Front flap with metal closure. Inside zipper pocket. Stitching trim. 11 in. x 14½ in. x 2 in. wide. In tan.

A 103-3513 A—Delivery weight 1.70 lbs.39.00



Now! Two Great Ways
to Charge! See page 653

Corporate Image

SWEATER DRESS. Of polyester-and-cotton knit. Contrast-color knit-in pattern trims boat-neckline and short sleeves. Pullover with elasticized waist. Side slit. Self-tie belt. In pink/blue. Hand wash, dry flat.

Junior/Misses Sizes: 5/6, 7/8, 9/10, 11/12, 13/14, 15/16. State size.

A 219-2508 B—Delivery weight 1 lb.42.00

Escalating Confidence

DRESS WITH JACKET. Jacket and skirt of dress of a blend of woven polyester, cotton, and silk; bodice of dress of woven polyester-and-rayon. Dress has notched collar. Button front to elasticized waist. Gathered at front yoke. Sleeveless. Jacket is gathered at front yoke. Sleeves with turned-up cuffs. Gathered at set-in waistband to form peplum effect. Attached front ties. Jacket and skirt in tan; bodice in a multicolor floral print. Machine wash warm, tumble dry. Remove promptly. On a hanger. Junior/Misses Sizes: 5/6, 7/8, 9/10, 11/12, 13/14, 15/16. State size.

A 219-2516 B—Delivery weight 1 lb.36.00



In Junior/Misses or Misses Sizes

ON A HANGER—see page 645

Let Us Deliver To Your Home—see page 643

THE OTHER ACCESSORIES:

Hair combs sold on page 140.

Belt sold on page 50.

Jewelry sold on pages 12, 31.

Ribbed pantihose sold on page 150

Attache case sold on page 15. Bag sold on page 131.

Shoes sold on pages 131, 162



Good Investment

SHIRT DRESS. Of Revoree®—Klopman's woven texturized Dacron® polyester. Notched collar. Button front to elasticized waist. Sleeves with rolled cuffs. Side slits. Vinyl buckle belt. In black print on red. Machine wash warm, tumble dry. On a hanger.

Misses Sizes: 8, 10, 12, 14, 16, 18. State size.

A 225-5321 B—Delivery weight 0.70 lb.28.00

Bound for Success

SUIT. In Suraline®—Klopman's woven Dacron® polyester with the look of fine gabardine. Jacket has notched collar. Double-breasted. Patch pockets. White piping. A-line skirt has set-in waistband with back zipper-and-button closure. Left-sided front slit. In navy blue. Machine wash warm, tumble dry. (Blouse sold on page 20). On a hanger.

Petite Misses Sizes: 4, 6, 8, 10, 12. State size.

A 225-5909 B—Delivery weight 1.50 lbs30.00

Misses Sizes: 8, 10, 12, 14, 16. State size

A 225-5917 B—Delivery weight 1.50 lbs30.00



Also
Petite
Misses
Sizes
from 4

The Shoes

WOVEN-VAMP. CLOSED-TOE SANDALS. Polyurethane uppers. Soft vinyl linings. Composition outsoles. 3¾-in. stack-look heels. Imported from Taiwan. Delivery weight pair 1.40 lbs.

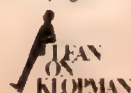
State Size:

M(B-medium) width	5	5½	6	6½	7	7½	8	8½	9	9½	10
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A 614-2533 B—Burgundy A 614-2525 B—Navy blue
A 614-2517 B—Light tanPair 18.99



Dresses on
this page:



111
22111

Smart Fashion from Alfred Dunner

Tailored coordinates in
Dacron® polyester perform beautifully



In Misses Sizes to 20

Let Us Deliver to Your Home—
See Page 643

18 JCPenney

Blazer, Skirt,
Vest, Pants
on these two pages
are made of

DUPONT
Dacron
EST. 1911



The Blazer

BLAZER. Of Dacron® polyester double-knit. Notched collar. Button front. Patch pockets. Front and back princess seaming. Machine wash warm, tumble dry. Delivery weight 1.10 lbs.

Misses Sizes: 8, 10, 12, 14, 16, 18, 20. State size.

Colors: 78 white; 03 raspberry red; 35 medium blue. State color number-and-name.

A 280-1868 D30.00

The Skirt

SKIRT. Of Dacron® polyester double-knit. Pull-on—elasticized waistband. Mock pocket flap with button trim. Top-stitching accents. Machine wash warm, tumble dry. Delivery weight 0.60 lb.

Misses Sizes: 8, 10, 12, 14, 16, 18, 20. State size.

Colors: 35 medium blue; 03 raspberry red; 78 white. State color number-and-name.

A 280-1884 D15.00

The Vest

VEST. Of Dacron® polyester double-knit. Button front. Patch pockets. Front seaming. Straight bottom. Machine wash warm, tumble dry. Delivery weight 0.50 lb.

Misses Sizes: 8, 10, 12, 14, 16, 18, 20. State size.

Colors: 78 white; 35 medium blue; 03 raspberry red. State color number-and-name.

A 280-1900 D19.00

The Pants

PANTS. Of Dacron® polyester double-knit. Pull-on—elasticized waistband. Straight legs. Machine wash warm, tumble dry. Delivery weight 1 lb. (Belt sold on page 13.)

Colors: 78 white; 03 raspberry red; 35 medium blue. State color number-and-name.

Petite Misses Sizes: 8, 10, 12, 14, 16, 18. State size. State color above

A 280-1918 D15.00

Misses Sizes: 8, 10, 12, 14, 16, 18, 20. State size. State color above.

A 280-1926 D15.00

The Floral-Print Shirt

FLORAL-PRINT SHIRT. Of polyester knit. Pointed collar. Button front. Soft gathers at the shoulders and button cuffs. Straight bottom. In floral print on white. Machine wash warm, tumble dry. Delivery weight 0.40 lb.

Misses Sizes: 8, 10, 12, 14, 16, 18, 20. State size.

Colors: 35 medium blue; 03 raspberry red. State color number-and-name.

A 280-1892 D19.00

The Pin-Dot Shirt

PIN-DOT SHIRT. Of polyester knit. Stand-up collar with self ties. Soft gathers at the shoulders. Cuffed sleeves. Straight bottom. White pin-dot print. Machine wash warm, tumble dry. Delivery weight 0.40 lb.

Misses Sizes: 8, 10, 12, 14, 16, 18, 20. State size.

Colors: 03 raspberry red; 35 medium blue. State color number-and-name.

A 280-1876 D17.00

THE ACCESSORIES:

Pin and Earrings (Fig. in white blazer) sold on page 12; Handbag, on page 15; Shoes, on page 65.

Pins (Fig. in raspberry blazer) sold on pages 120, 121; Bracelets, on page 125. Bracelet (Fig. holding blue blazer) sold on page 134;

Belt, on page 13; Shoes, on page 17. Bracelets (Fig. in white vest) sold on page 125; Handbag and Shoes, on page 13

All-American Spirit

Separates in navy blue and white with a dash of red: Some of this season's most-likely candidates for spirited combinations—They're suitable, slim-lined, straight forward

The Double-Breasted Blazer

BLAZER. Of woven polyester-and-cotton duck. Back is partially lined in nylon. Notched collar. Padded shoulders. Front princess seaming. Patch pockets. Gold-tone metal buttons for double-breasted front and sleeve trim. Dry clean only. (Pin sold on page 56.)

Colors: 37 navy blue; 78 white. State color number-and-name.

Misses Sizes: 6, 8, 10, 12, 14, 16. State size. State color above.

A 282-4324 D—Delivery weight 0.75 lb.29.00

Tall Misses Sizes: 8, 10, 12, 14, 16, 18. State size. State color above.

A 282-4332 D—Delivery weight 0.90 lb.30.00

The Pin-Dot Bow Blouse

LOW-BOW BLOUSE. Of woven polyester. Button front. Softly gathered at the shoulders. Straight bottom. Pin-dot pattern on white. Machine wash cold, tumble dry

Misses Sizes: 6, 8, 10, 12, 14, 16, 18. State size

Colors: 37 navy blue/white; 03 red/white. State color number-and-name

A 282-3425 D—Delivery weight 0.40 lb.14.00

The Slim-line Skirt

SKIRT. Of woven polyester-and-cotton duck. Waistband. Back zipper closure. Slash pockets. Back slit. Contrasting piping trims waistband and pockets. Machine wash warm, tumble dry

Misses Sizes: 6, 8, 10, 12, 14, 16. State size.

Colors: 78 white/navy blue piping; 37 navy blue/white piping. State color number-and-name

A 283-1055 D—Delivery weight 1 lb.14.00

The Belted Trousers

TROUSERS. Of polyester-and-cotton duck. Waistband. Fly front with zipper-and-button closure. Belt loops. Contrast color webbed belt with military-style buckle is included. Pockets have button closures. Straight legs. Machine wash warm, tumble dry.

Colors: 37 navy blue (with white belt); 78 white (with navy blue belt). State color number-and-name

Misses Sizes: 6, 8, 10, 12, 14, 16. State size. State color above.

A 284-1716 D—Delivery weight 1.20 lbs.17.00

Tall Misses Sizes: 8, 10, 12, 14, 16, 18. State size. State color above.

A 284-1724 D—Delivery weight 1.30 lbs.17.00

The Bouclé Sweater

SWEATER. Of acrylic-and-nylon bouclé knit. Pullover. V-neckline. Straight bottom. Rib-knit accents. Imported from Taiwan. Machine wash warm, tumble dry

Misses Sizes: S(6-8), M(10-12), or L(14-16). State S, M, or L

Colors: 03 red; 78 white; 37 navy blue. State color number-and-name

A 281-0786 D—Delivery weight 0.40 lb.11.00

The Shawl-Collar Blouse

SHAWL-COLLAR BLOUSE. Of woven polyester. Button front. Covered buttons, two extras included. Softly gathered at the shoulders. Straight bottom. Machine wash warm, tumble dry. (Pin sold on page 136.)

Misses Sizes: 6, 8, 10, 12, 14, 16, 18. State size.

Colors: 37 navy blue; 52 beige; 03 red; 78 white. State color number-and-name.

A 282-4340 D—Delivery weight 0.40 lb.12.00

The Pantihose

FISH-NET PANTIHOSE. Of nylon in a mini-mesh fish-net pattern. Heels and toes are not reinforced. Hand wash warm, line dry—or machine wash warm in a mesh bag.

Sizes: Short, Average, Long. State S, A, or L. (Size chart on page 229.)

Colors: 15 bone; 82 black; 03 red; 37 navy blue. State color number-and-name

A 121-5615 D—Delivery weight 0.20 lb.2.25



**In Misses Sizes from 6.
Blazer and Pants also in Tall Misses Sizes**



THE OTHER ACCESSORIES

Berets sold on page 136. Initial pin (Fig. in navy blue blazer) sold on page 56.
 Sandals (Fig. in blue pants) sold on page 13. Jewelry (Fig. in blue skirt) sold on page 134;
 Shoes, on page 131. Heart pin (Fig. in white pants) sold on page 136; Shoes, on page 17



Instant Classics

Coordinated separates with traditional shape—today's detail. Note the distinctive tailoring. . . simple lines. . . quiet, elegant colors—Timeless ingredients for successful classic suit dressing

The Suit Separates

A to D BLAZER, SKIRTS, AND PANTS. Of woven polyester-and-rayon with the look of linen. Dry clean only. Colors: 65 taupe; 82 black. State color number-and-name.

[A] Blazer. Fully lined in acetate. Notched collar. Padded shoulders. Slit pockets. On a hanger—read Penney Pointers on page 645. (Pin sold on page 56.)

Junior/Misses Sizes: 5/6, 7/8, 9/10, 11/12, 13/14, 15/16. State size. State color above.

A 282-4357 D—Delivery weight 0.75 lb. 49.00

Tall Junior/Misses Sizes: 7/8, 9/10, 11/12, 13/14, 15/16, 17/18. State size. State color above.

A 282-4365 D—Delivery weight 0.90 lb. 50.00

[B] Back-Slit Skirt. Waistband. Back zipper-and-button closure. Side pockets with button trim. On a hanger—read Penney Pointers on page 645. (Belt sold on page 12.)

Junior/Misses Sizes: 5/6, 7/8, 9/10, 11/12, 13/14, 15/16. State size. State color above.

A 283-1089 D—Delivery weight 1 lb. 17.00

[C] Pleat-Accented Skirt. Waistband. Side zipper-and-button closure. Stitched-down front pleats with slit. On a hanger—read Penney Pointers on page 645. (Belt sold on page 12.)

Junior/Misses Sizes: 5/6, 7/8, 9/10, 11/12, 13/14, 15/16. State size. State color above.

A 283-1097 D—Delivery weight 1 lb. 15.00

[D] Pants. Fly front with extended tab-and-button closure. Flap-and-button trim. Straight legs. On a hanger—read Penney Pointers on page 645.

Junior/Misses Sizes: 5/6, 7/8, 9/10, 11/12, 13/14, 15/16. State size. State color above.

A 284-1732 D—Delivery weight 1.20 lbs. 17.00

Tall Junior/Misses Sizes: 7/8, 9/10, 11/12, 13/14, 15/16, 17/18. State size. State color above.

A 284-1740 D—Delivery weight 1.20 lbs. 17.00

The Suit Blouses

E EMBROIDERY-ACCENTED BLOUSE. Of woven polyester. Notched collar. Gathered at the shoulders. Button front. Embroidered applique. Straight bottom. Machine wash warm, tumble dry.

Misses Sizes: 6, 8, 10, 12, 14, 16, 18. State size.

Colors: 15 cream; 79 light gray; 78 white. State color number-and-name.

A 282-4316 D—Delivery weight 0.40 lb. 15.00

F STAND-UP-COLLAR BLOUSE. Of woven polyester. Gathered at the shoulders. Button front. Straight bottom. Machine wash warm, tumble dry.

Misses Sizes: 6, 8, 10, 12, 14, 16, 18. State size.

Colors: 15 cream; 78 white; 79 light gray (shown blouse [E]). State color number-and-name.

A 282-4308 D—Delivery weight 0.40 lb. 13.00

The Suit Shoes

SPECTATOR-STYLE SLING BACKS. Urethane uppers. Composition outsoles and 3½-in. covered heels. Buckle straps. Sanitized® treated. Delivery weight pr. 1.40 lbs. State Size:

M (B-med.) width	5	5½	6	6½	7	7½	8	8½	9	9½	10
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A 614-2160 B—Taupe/black Pair 18.99

In Junior/Misses or Misses Sizes. Some in Tall Junior/Misses Sizes



THE OTHER ACCESSORIES:

Berets sold on page 12. Pin (Fig. A-E-B) sold on page 56.

Slide Shoes (Fig. E-B) sold on page 104. Earrings (Fig. F-C) sold on page 76.

Belts sold on page 12. Handbag sold on page 13. Textured Pantihose sold on page 150.

Color Sensations

A THE STRIPED SURPLICE-FRONT TOP. Of polyester-and-cotton knit in multicolor stripes with white binding on surplice and sleeves. White ribbed-knit bottom. Machine wash warm, tumble dry Del. wt. 0.25 lb.

Misses Sizes: XS(6), S(8-10), M(12-14), L(16-18). State XS, S, M, or L.

A 282-4381 B9.00

B THE TERRY BLAZER. In long-loop terry of polyester-and-cotton knit. Notched collar. Padded shoulders. Button front. Three patch pockets. Machine wash warm, tumble dry Del. wt. 0.75 lb

Junior/Misses Sizes: 5/6, 7/8, 9/10, 11/12, 13/14, 15/16. State size

Colors: 31 jade green; 14 magenta; 78 white; 45 magenta. State color number-and-name

A 282-4373 D29.00

C THE SCULPTURED-TERRY TUBE TOP. Of acetate, polyester, and Lycra® spandex. Done in an alternating ribbed-knit and plush-loop pattern. Top edge and straight bottom are hemmed. Machine wash warm, line dry One size fits Junior/Misses Sizes 5/6 to 15/16—do not state size. Del. wt. 0.40 lb

Colors: 17 yellow; 45 magenta; 78 white; 31 jade. State color number-and-name

A 281-0737 C3.50



A

B
Blazer

C
Tube
Top

In Misses or Junior/Misses Sizes

See How to Find Your Size on pages 634, 635



The Cotton-Sheeting Skirt

DESIGNER-STYLE JEANS SKIRT. Of 100% cotton sheeting. Designer-inspired styling includes three pockets, waistband with belt loops, fly front with zipper-and-button, label on back yoke. Machine wash warm, tumble dry. (Belts sold, pages 13, 63.)

Junior/Misses Sizes: 5/6, 7/8, 9/10, 11/12, 13/14, 15/16. State size.

Colors: 17 yellow; 78 white; 45 magenta (shown pants); 31 jade (shown pants). State color number-and-name.

A 283-1030 D—Del. wt. 1.20 lbs14.00

The Cotton-Sheeting Jeans

DESIGNER-STYLE JEANS. Of 100% cotton sheeting. The fit you love plus five pockets, waistband with belt loops, fly front with zipper-and-button, and label on back pocket. Straight legs. Machine wash warm, tumble dry. (Belt sold on page 63.)

Junior Misses Sizes: 5/6, 7/8, 9/10, 11/12, 13/14, 15/16. State size.

Colors: 45 magenta; 31 jade; 17 yellow (shown skirt); 78 white (shown skirt). State color number-and-name.

A 284-1757 D—Del. wt. 1.40 lbs17.00

Let Us Deliver to Your Home—
See Page 643

THE ACCESSORIES:

Necklace and Bracelet sold on page 134. Belts sold on page 63.

White leather belt (shown on white skirt) sold on page 13. Slides sold on page 13

The Cotton Sweater

So wearable in soft cotton knit.
So workable in today's casual way—alone or layered, plain or dressed-up with pretty jewelry.
In this season's vivid colors

CREW-NECK SWEATER. Of 100% cotton knit. Ribbed-knit crew neckline, cuffs, and straight bottom. Imported from Hong Kong. Machine wash warm, tumble dry.
Misses Sizes: S(8-10), M(12-14), L(16-18). State S, M, or L.
Colors: 35 blue; 40 purple; 31 jade; 17 yellow; 03 red; 78 white (not shown). State color or number-and-name.
A 281-0869 D—Del. wt. 0.90 lb. 14.00

The Jewelry

HEART PENDANT. Cloisonné (hand-applied enamel baked onto metal) designs—butterfly on one side of heart, floral, on the other. Color-coordinated braided nylon cord has spring-ring closure. Heart is 1½ in. long, 1½ in. wide. Cord is 26 in. long.
Colors: 35 blue; 03 red; 82 black. State color number-and-name.
A 109-1024 C—Del. wt. 0.70 lb. 17.50

Also in White



In Misses Sizes



26 JCPenney

Now! Two Great Ways to Charge!
See page 653



Perfection

Fabric and style combine beautifully in sumptuously soft bow blouses of Ultressa® polyester



SOLID-COLOR BOW BLOUSE. Of Ultressa®—Klopman's woven fabric of texturized Dacron® polyester. Gathering at the shoulders. Button front. Straight bottom. Machine wash warm, tumble dry. (Shown with skirt sold on page 33.)

Colors: 03 red; 17 yellow; 54 brown; 52 beige; 34 light blue; 37 navy blue; 78 white. State color number-and-name.

Misses Sizes: 6, 8, 10, 12, 14, 16, 18. State size and color.

A 282-3466 D—Delivery weight 0.50 lb. 10.00

Women's Sizes: 38, 40, 42, 44. State dress size and color.

AE 292-2821 D—Delivery weight 0.70 lb. 11.00

POLKA-DOT BOW BLOUSE. Of Ultressa®—Klopman's woven fabric of texturized Dacron® polyester. Gathering at the shoulders. Button front. Straight bottom. In a polka-dot pattern on white. Machine wash warm, tumble dry.

Colors: 37 navy blue/white; 54 brown/white; 03 red/white; 82 black/white. State color number-and-name.

Misses Sizes: 6, 8, 10, 12, 14, 16, 18. State size and color.

A 282-3458 D—Delivery weight 0.50 lb. 11.00

Women's Sizes: 38, 40, 42, 44. State dress size and color.

AE 292-2839 D—Delivery weight 0.70 lb. 12.00

In Misses Sizes from 6 and Women's Sizes

THE ACCESSORIES:

Skirt with belt (Fig. at left) sold on page 33.

Belt (Fig. at right) sold on page 13;

Bracelet sold on page 186

For Our New Spring '80

FASHION PLUS CATALOG—

Apparel in Women's and Half Sizes—

See Page 83

JCPenney 27

Chenille

SWEATER. Of acrylic-and-nylon knit with the plush look of chenille. Pointelle stitching at the neckline. Raglan sleeves. Rib-knit neckline, cuffs, and straight bottom. Pullover. Machine wash warm, tumble dry.

Colors: 08 flame (red-orange); 78 white; 34 turquoise blue; 40 violet; 31 jade; 01 ice pink. State color number-and-name.

Misses Sizes: S(8-10), M(12-14), L(16-18). State S, M, or L. State color above.

A 281-0711 D—Del. wt. 0.50 lb. 15.00

Women's Sizes: 38, 40, 42. State dress size. State color above.

AE 291-0263 D—Del. wt. 0.50 lb. 16.00

The Watch

WATCH. Gold-tone metal top case and link bracelet. Bracelet has clasp closure. Gold-tone, full-numeral dial. Stainless-steel back. 17-jewel movement. Warranted by manufacturer—see page 631.

A 644-5712 A—Del. wt. 0.40 lb. 32.95



**In Misses and
Women's Sizes**

Tropical Weight

PANTS. Of tropical-weight woven polyester-and-rayon. Waistband. Fly front with zipper-and-button closure. Side pockets; back flap with button trim. Jute belt included. Belt loops. Straight legs. Machine wash warm, tumble dry.

Colors: 53 tan; 80 medium gray; 78 white; 82 black. State color number-and-name.

Petite Misses Sizes: 6, 8, 10, 12, 14, 16. State size. State color above.

A 284-1765 D—Del. wt. 1.20 lbs. .17.00 Misses Sizes: 8, 10, 12, 14, 16, 18. State size. State color above.

A 284-1773 D—Del. wt. 1.20 lbs. .17.00 Tall Misses Sizes: 10, 12, 14, 16, 18, 20. State size. State color above.

A 284-1781 D—Del. wt. 1.30 lbs. .18.00

The Sandals

LOVE-KNOT ACCENTED SANDALS. Smooth or shiny urethane uppers. Buckle straps. Urethane-covered cushioned insoles. Molded-unit, composition outsoles and 2¼-in. heels are wood-tone. Imported from Italy. Del. wt. pair 1.50 lbs.

State Whole Size:

M (B-medium) width	5	6	7	8	9	10
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If you wear a half size, order next smaller whole size.

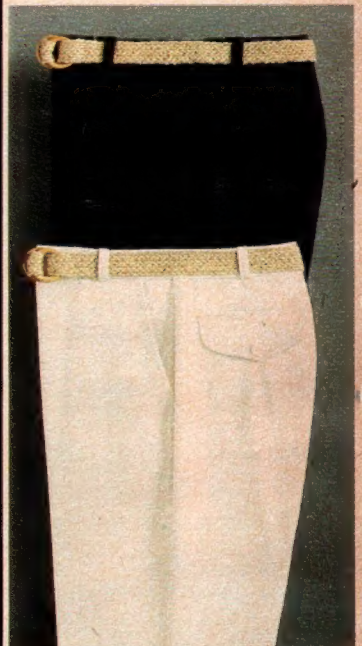
A 612-4101 B—Camel (smooth)

A 612-4085 B—Black (shiny)

A 612-4077 B—Red (smooth)

A 612-4093 B—White (smooth)

.....Pair 12.99



**In Petite Misses, Misses,
and Tall Misses Sizes**

Get your copy of our new Spring & Summer '80
Uniform Catalog—see page 196

Knits Are Nice! Especially with Distinctive Texture



In Misses Sizes

30 JCPenney

THE OTHER ACCESSORIES:

Belt (Fig. A-B) sold on page 63. Belt (sm. Fig. A-B), on page 13. Shoes, page 13.
 Bracelet (Fig. C-D) sold on page 125; Bag, page 13; Necklace, page 104.
 Hair Combs sold on page 140. Watch (Fig. E-F, sm. Fig. A-B), on page 13. Shoes (Fig. E-F), page 131.



Chenille

A & B CHENILLE TOP AND SKIRT.

Of polyester knit. Machine wash warm, tumble dry.

Misses Sizes: S(8-10), M(12-14), L(16-18). State S, M, or L.

Colors: 02 raspberry (Shown with belt sold on page 63); 82 black (Shown with belt sold on page 13). State color number-and-name.

[A] Top. Pullover. Banded neckline. Cuffed sleeves. Shirrtail bottom. State size and color above.

A 281-0703 D—Del. wt. 0.50 lb. 11.00

[B] Skirt. Pull-on—elasticized waist. Shirrtail bottom. State size and color above.

A 283-1006 D—Del. wt. 0.50 lb. 11.00

Terry

C & D TERRY TOP AND SKIRT. Of

polyester-and-cotton knit. Machine wash warm, tumble dry.

Misses Sizes: S(6-8), M(10-12), L(14-16). State S, M, or L.

Colors: 17 yellow; 35 china blue. State color number-and-name.

[C] Tunic Top. Pullover. Shirrtail bottom. Black vinyl belt included. State size and color above.

A 281-0729 D—Del. wt. 0.25 lb. 16.00

[D] Skirt. Pull-on—elasticized waist. One side slit. State size and color above.

A 283-0958 D—Del. wt. 1 lb. 13.00

Bouclé

E & F BOUCLE-TEXTURED TOP

AND SKIRT. Of nylon, acetate, and acrylic knit. Machine wash warm, tumble dry.

Misses Sizes: S(8-10), M(12-14), L(16-18). State S, M, or L.

Colors: 78 white; 39 lilac. State color number-and-name.

[E] Top. Pullover. Pointelle design on front and back yokes, and raglan sleeves. Rib-knit neckline, sleeves, and straight bottom. State size and color above.

A 281-0695 D—Del. wt. 0.40 lb. 16.00

[F] Skirt. Pull-on—elasticized waist. In an alternating-ribbed stitch. State size and color above.

A 283-1014 D—Del. wt. 0.70 lb. 16.00

The Jewelry

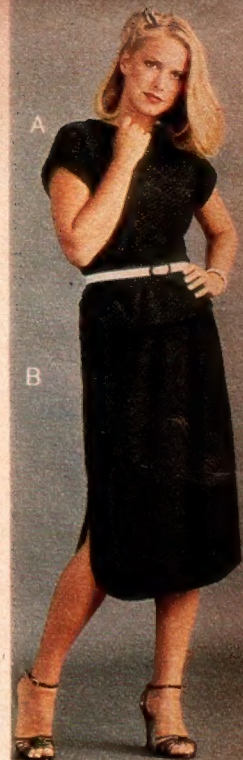
SERPENTINE CHAIN NECKLACE. 12K gold-filled chain available in 16- or 20-in. lengths. Spring-ring closures. Shipped from a factory near New York, N.Y.—allow extra time. We pay delivery charges.

16-in. Necklace.

A 109-1271 FA 16.95

20-in. Necklace.

A 109-1289 FA 19.95



In Two Lengths

See How to Find Your Size
on pages 634, 635